



DIOCESE OF PENSACOLA-TALLAHASSEE

OFFICE OF BISHOP

August 2010

Dear Friends of Catholic Radio:

The mission of Catholic radio is bringing Christ to people and people to Christ. What could be more important?

In a world dominated by expanding communication, it is essential that there be an alternative to secular media. Our Catholic message can easily be drowned out by those desiring to weaken Christian morality, or to discredit the Catholic faith.

Catholic talk radio gives everyone an opportunity to hear the truth of the Catholic faith daily. It is for this reason that I granted an ecclesiastical approbation to Divine Word Radio in November 2006 to operate as a lay apostolate. Since Divine Word Radio started broadcasting on station 1230 AM in February 2007, a growing number of the station's listeners have reported a strengthening and greater understanding of their faith. There has been conversion to the Catholic faith attributed to listening regularly to Divine Word Radio's programming. This potential power of the media cannot be underestimated.

Divine Word Radio is looking to expand its operations within our diocese. I extend my blessings to Divine Word Radio and to those listening to the programming offered by their station.

I invite you to listen to Divine Word Radio on 1230 AM, where you will find encouragement to live your Catholic faith. I encourage you to make as generous a pledge as you can to the Divine Word Radio Capital Campaign to increase Catholic talk radio broadcasting through our diocese. Join me in supporting Divine Word Radio and helping to bring Christ's truth through this modern means of evangelization.

Divine Word Radio currently operates WDWR, AM-1230 in Pensacola. For more information about the ministry of Divine Word Radio you can contact Gene Church, President at (850) 438-7667, genechurch@divinewordradio.com or write them at P. O. Box 866, Pensacola, FL 32591.

Sincerely yours in the Lord,

Most Reverend John H. Ricard, SSJ
Bishop of Pensacola-Tallahassee